



Doctors
Nova Scotia

EVENT SPONSORSHIP

PACKAGES AND APPLICATIONS | JUNE 2025

2025
**ANNUAL
CONFERENCE**

JUNE 6 & 7 | MEMBERTOU
TRADE & CONVENTION CENTRE,
MEMBERTOU, N.S.

GOLFING
with
BUDS

JUNE 6 | LINGAN GOLF CLUB,
SYDNEY, N.S.



Doctors
Nova Scotia
2025
ANNUAL
CONFERENCE

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Join us in Dartmouth for Doctors Nova Scotia's annual conference.

ABOUT US

Doctors Nova Scotia is the professional association representing all physicians in the province. It is the oldest medical association in Canada and has over 3,500 members in total. The membership includes practicing physicians, retired physicians, medical students and residents.

ABOUT THE EVENT

Taking place at the Membertou Trade & Convention Centre in Membertou, N.S., the Doctors Nova Scotia annual conference offers sponsors and exhibitors an opportunity to connect with Nova Scotia's doctors in a collegial atmosphere.

Each sponsor is invited to attend the President's Dinner and Dance on Friday night where sponsors can network with Nova Scotia's medical community. Complimentary pass(es) are provided to each sponsor.

SPONSORSHIP LEVELS

PLATINUM PACKAGE

\$5,000 (+15% HST) EXCLUSIVE

NOT
AVAILABLE FOR
2025
AGM

EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at welcome President's Dinner and Dance
- Logo placement on luncheon menu
- Two tickets to the President's Dinner and Dance on Friday night
- Speaking opportunity and opportunity to display banner, other promotional items at the President's Dinner & Dance (5 mins)
- Opportunity to display banner and promotional items at the President's Dinner & Dance and reception
- Logo placement on President's Dinner & Dance menu

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Full-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

GOLD PACKAGE

\$3,000 (+15% HST) EXCLUSIVE

NOT
AVAILABLE FOR
2025
AGM

EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at President's Dinner and Dance
- Two complimentary tickets to the President's Dinner & Dance on Friday night
- Two tickets to the Saturday morning breakfast
- Speaking opportunity during the Saturday breakfast (5 mins)
- Opportunity to display banner, other promotional items at the Doctors Nova Scotia registration desk

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Half-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

SILVER PACKAGE

\$2,000 (+15% HST)

EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on signage at the event
- Two complimentary tickets to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Quarter-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website


Doctors
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SPONSORSHIP PACKAGES

BRONZE PACKAGE

\$1,000 (+15% HST)

EVENT RECOGNITION

- Logo placement on signage at the event
- Two complimentary tickets to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

INDIVIDUAL EVENT PACKAGE

\$1,500 (+15% HST) EACH

AVAILABLE EVENTS

- Morning break/business session

EVENT RECOGNITION

- An opportunity to display a banner/ booth at the sponsored event
- Logo placement on signage at the sponsored event
- One complimentary ticket to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance
- Verbal acknowledgement by MC at sponsored event

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

STATIONERY SPONSORSHIP*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your logo on the event stationery is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 30, 2025**.

LANYARD SPONSORSHIP*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your company logo on the lanyard is limited to one qualified applicant and is reserved on a first-come, first-served basis. Must be secured by **April 30, 2025**.

PLEASE NOTE: The sponsoring company is responsible for **creating, producing and delivering the sponsored item (stationery or lanyard). Doctors Nova Scotia will provide assistance in locating a vendor if requested.*

SPONSORSHIP REGISTRATION

CONTACT INFORMATION

Company Name:

Contact Person:

Name on name tag(s):

Address:

Email:

Telephone:

To reserve space check all options that apply:

SPONSORSHIP PACKAGES

Level of sponsorship

<input type="checkbox"/>	Platinum <i>magazine ad included</i>	\$5,000	NOT AVAILABLE FOR 2025 AGM
<input type="checkbox"/>	Gold <i>magazine ad included</i>	\$3,000	
	Silver <i>magazine ad included</i>	\$2,000	
	Bronze	\$1,000	

Individual event sponsorship

A.M. break/business session	\$1,500
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Swag sponsorship

Lanyard	\$500
Stationery	\$500

An invoice will be issued once your selections are confirmed, all items are subject to HST.

Please return registration form to **Melissa Murray**, Communications coordinator, Doctors Nova Scotia, 25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Tel: 902-452-9585

GOLFING with BUDS

GOLFING WITH BUDS SPONSORSHIP OPPORTUNITIES

You're invited to sponsor Doctors Nova Scotia's 3rd Annual Golfing with Buds Tournament. The tournament will take place on June 6, 2025.

ABOUT THE EVENT

Lingan Golf Club is one of the oldest golf clubs in Canada with a strong history and tradition. The Golfing with Buds tournament has been named in honour of "buds" Kevin Chapman and Stewart Gray, two long-time Doctors Nova Scotia employees who retired in 2022.

The tournament offers sponsors an opportunity to connect with Nova Scotian physicians in a collegial atmosphere. Each sponsor is invited to attend the tournament to network with Nova Scotia's medical community. We're pleased to offer one exclusive presenting sponsor, a hole-in-one sponsor, 17 hole sponsors and unlimited supporting sponsors.

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$3,000 (+15% HST) EXCLUSIVE

In addition to the sponsorship fee you may donate a prize

EVENT RECOGNITION

- Logo placement on event signage
- Verbal acknowledgement by MC at tournament reception
- Speaking opportunity at tournament reception (3 min)
- Four golf registrations
- Opportunity to share promotional materials'

MEDIA RECOGNITION

- Logo placement on tournament promotional materials
- Recognition in *doctorsNS*
- Half-page ad in the June edition of *doctorsNS*
- Logo placement on the event page on doctorsNS.com

NOT
AVAILABLE
FOR 2025

HOLE-IN-ONE SPONSOR

\$1,500 (+15% HST) EXCLUSIVE

Hole sponsorships include a sign that clearly identifies the sponsor's name/organization. Your sponsorship must also include a prize, in addition to the sponsorship fee.

EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- One golf registration

MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on the event page on doctorsNS.com

NOT
AVAILABLE
FOR 2025

SUPPORTING SPONSOR

\$2,000 (+15% HST)

In addition to the sponsorship fee you may donate a prize

EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- Two golf registrations

MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Quarter-page ad in the June edition of *doctorsNS*
- Logo placement on the event page on doctorsNS.com

HOLE SPONSOR

\$750 (+15% HST)

Hole sponsorships include a sign that clearly identifies the sponsor's name/organization. In addition to the sponsorship fee you may donate a prize

EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- One golf registration

MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on the event page on doctorsNS.com

PRIZE DONATIONS

All sponsor levels are invited to donate a prize(s) in addition to their sponsorship. Even organizations/businesses not sponsoring under the 4 sponsorship levels above can choose to donate a prize to support the event.

SPONSORSHIP REGISTRATION

CONTACT INFORMATION

Company Name:

Contact Person:

Address:

Email:

Telephone:

Please indicate your desired level of sponsorship:

PRESENTING SPONSOR EXCLUSIV
\$3,000 (+15% HST)

NOT
AVAILABLE
FOR 2025

SUPPORTING SPONSOR
\$2,000 (+15% HST)

HOLE-IN-ONE SPONSOR EXCLUS
\$1,500 (+15% HST)

NOT
AVAILABLE
FOR 2025

HOLE SPONSOR
\$750 (+15% HST)

PRIZE DONATION?

Yes

No

If yes, please describe the prize:



PAYMENT INFORMATION

An invoice will be issued once your selections are confirmed, all items are subject to HST.

**Please return registration form to:
Melissa Murray**

Communications Coordinator
Doctors Nova Scotia

25 Spectacle Lake Drive,
Dartmouth, NS B3B 1X7

Email: melissa.murray@doctorsns.com

Tel: 902-452-9585



GOLF REGISTRATION

The 18-hole tournament will begin at 10:00 a.m. on Friday, June 6, and you will be provided with your tee time in advance. Please arrive at the course at least 20 minutes before your tee time.

The tournament format will be a fun-first, 4-person, "best ball" scramble - suitable for golfers of all calibre! Let us know if you have any preferred playing partner(s) and we'll do our best to accommodate your request. This year's tournament has a limit of 40 golfers. Register early to secure your spot!

The tournament cost includes green fees, a power cart, a seat sleeve of golf balls and dinner following the tournament. Additional golf registrations are available for \$125+HST.

Please fill out a separate registration form for each golfer.

GOLFER INFORMATION

Name

Address:

Telephone:

Email:

Preferred partner*:

Handicap (max 40):

**We will do our best to assign you to a team with your preferred partner.*

PAYMENT INFORMATION

An invoice will be issued once your selections are confirmed, all items are subject to HST.

Please return registration form to **Melissa Murray**, Communications coordinator, Doctors Nova Scotia.
25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Email: melissa.murray@doctorsns.com Tel: 902-452-9585