



**Doctors**  
Nova Scotia

# EVENT SPONSORSHIP

PACKAGES AND APPLICATIONS | JUNE 2024

**2024**  
**ANNUAL  
CONFERENCE**

JUNE 7 & 8 | DELTA  
HOTELS BY MARRIOTT,  
DARTMOUTH, N.S.

**GOLFING**  
with  
**BUDS**

JUNE 6 | OAKFIELD GOLF  
AND COUNTRY CLUB,  
ENFIELD, N.S.



Doctors  
Nova Scotia  
**2024**  
**ANNUAL**  
**CONFERENCE**

## ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Join us in Dartmouth for Doctors Nova Scotia's 170th annual conference.

### ABOUT US

Doctors Nova Scotia is the professional association representing all physicians in the province. It is the oldest medical association in Canada and has over 3,500 members in total. The membership includes practicing physicians, retired physicians, medical students and residents.

### ABOUT THE EVENT

Taking place at the Delta Hotels by Marriott in Dartmouth N.S., the Doctors Nova Scotia annual conference offers sponsors and exhibitors an opportunity to connect with Nova Scotia's doctors in a collegial atmosphere.

Each sponsor is invited to attend the President's Dinner and Dance on Friday night where sponsors can network with Nova Scotia's medical community. Complimentary pass(es) are provided to each sponsor.

### SPONSORSHIP LEVELS

#### PLATINUM PACKAGE

\$5,000 (+15% HST) EXCL. TAX

##### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at welcome President's Dinner and Dance
- Logo placement on luncheon menu
- Two tickets to the President's Dinner and Dance on Friday night
- Speaking opportunity and opportunity to display banner, other promotional items at the President's Dinner & Dance (5 mins)
- Opportunity to display banner and promotional items at the President's Dinner & Dance and reception
- Logo placement on President's Dinner & Dance menu

##### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Full-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

NOT  
AVAILABLE FOR  
2024  
AGM

#### GOLD PACKAGE

\$3,000 (+15% HST) EXCL. TAX

##### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at President's Dinner and Dance
- Two complimentary tickets to the President's Dinner & Dance on Friday night
- Two tickets to the Saturday morning breakfast
- Speaking opportunity during the Saturday breakfast (5 mins)
- Opportunity to display banner, other promotional items at the Doctors Nova Scotia registration desk

##### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Half-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

NOT  
AVAILABLE FOR  
2024  
AGM

#### SILVER PACKAGE

\$2,000 (+15% HST)

##### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on signage at the event
- Two complimentary tickets to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

##### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Quarter-page colour ad in the July/August edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

Doctors  
Nova Scotia

# 2024 ANNUAL CONFERENCE

## SPONSORSHIP PACKAGES

### BRONZE PACKAGE

\$1,000 (+15% HST)

#### EVENT RECOGNITION

- Logo placement on signage at the event
- Two complimentary tickets to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

### INDIVIDUAL EVENT PACKAGE

\$1,500 (+15% HST) EACH

#### AVAILABLE EVENTS

- Morning break/business session
- Afternoon break/education session

#### EVENT RECOGNITION

- An opportunity to display a banner/ booth at the sponsored event
- Logo placement on signage at the sponsored event
- One complimentary ticket to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance
- Verbal acknowledgement by MC at sponsored event

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

### STATIONERY SPONSORSHIP\*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your logo on the event stationery is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 16, 2024**.

### USB STICK SPONSORSHIP\*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your logo on the event USB stick is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 16, 2024**.

### LANYARD SPONSORSHIP\*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your company logo on the lanyard is limited to one qualified applicant and is reserved on a first-come, first-served basis. Must be secured by **April 16, 2024**.

*\*PLEASE NOTE: The sponsoring company is responsible for **creating, producing and delivering** the sponsored item (stationery, USB or lanyard). Doctors Nova Scotia will provide assistance in locating a vendor if requested.*

# SPONSORSHIP REGISTRATION

## CONTACT INFORMATION

Company Name:

Contact Person:

Name on name tag(s):

Address:

Email:

Telephone:

To reserve space check all options that apply:

## SPONSORSHIP PACKAGES

### Level of sponsorship

<input type="checkbox"/>	Platinum <i>magazine ad included</i>	\$5,000	NOT AVAILABLE FOR 2024 AGM
<input type="checkbox"/>	Gold <i>magazine ad included</i>	\$3,000	
	Silver <i>magazine ad included</i>	\$2,000	
	Bronze	\$1,000	

### Individual event sponsorship

A.M. break/business session	\$1,500
P.M. break/education session	\$1,500

### Swag sponsorship

Lanyard	\$500
USB stick	\$500
Stationery	\$500

**An invoice will be issued once your selections are confirmed, all items are subject to HST.**

Please return registration form to **Melissa Murray**, Communications coordinator, Doctors Nova Scotia, 25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Tel: 902-452-9585



# GOLFING with BUDS

## GOLFING WITH BUDS SPONSORSHIP OPPORTUNITIES

You're invited to sponsor Doctors Nova Scotia's 2nd Annual Golfing with Buds Tournament. The tournament will take place on June 6, 2024.

### ABOUT THE EVENT

Located in the heart of Nova Scotia, Oakfield Golf and Country Club was carefully placed to bring great golf close to Halifax. The Golfing with Buds tournament has been named in honour of "buds" Kevin Chapman and Stewart Gray, two long-time Doctors Nova Scotia employees who retired in 2022.

The tournament offers sponsors an opportunity to connect with Nova Scotian physicians in a collegial atmosphere. Each sponsor is invited to attend the tournament to network with Nova Scotia's medical community. We're pleased to offer one exclusive presenting sponsor, a hole-in-one sponsor, 17 hole sponsors and unlimited supporting sponsors.

### SPONSORSHIP LEVELS

#### PRESENTING SPONSOR

\$3,000 (+15% HST) EXCLUSIVE

In addition to the sponsorship fee you may donate a prize

##### EVENT RECOGNITION

- Logo placement on event signage
- Verbal acknowledgement by MC at tournament reception
- Speaking opportunity at tournament reception (3 min)
- Four golf registrations
- Opportunity to share promotional materials'

##### MEDIA RECOGNITION

- Logo placement on tournament promotional materials
- Recognition in *doctorsNS*
- Half-page ad in the June or July/August edition of *doctorsNS*
- Logo placement on the event page on doctorsNS.com

NOT  
AVAILABLE  
FOR 2024

#### HOLE-IN-ONE SPONSOR

\$1,500 (+15% HST) EXCLUSIVE

Hole sponsorships include a sign that clearly identifies the sponsor's name/organization. Your sponsorship must also include a prize, in addition to the sponsorship fee.

##### EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- One golf registration

##### MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on the event page on doctorsNS.com

NOT  
AVAILABLE  
FOR 2024

#### SUPPORTING SPONSOR

\$2,000 (+15% HST)

In addition to the sponsorship fee you may donate a prize

##### EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- Two golf registrations

##### MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Quarter-page ad in the June or July/August edition of *doctorsNS*
- Logo placement on the event page on doctorsNS.com

#### HOLE SPONSOR

\$750 (+15% HST)

Hole sponsorships include a sign that clearly identifies the sponsor's name/organization. In addition to the sponsorship fee you may donate a prize

##### EVENT RECOGNITION

- Logo placement on signage at the event
- Verbal acknowledgement by MC at tournament reception
- One golf registration

##### MEDIA RECOGNITION

- Logo placement on event promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on the event page on doctorsNS.com

### PRIZE DONATIONS

All sponsor levels are invited to donate a prize(s) in addition to their sponsorship. Even organizations/businesses not sponsoring under the 4 sponsorship levels above can choose to donate a prize to support the event.

# SPONSORSHIP REGISTRATION

## CONTACT INFORMATION

Company Name:

Contact Person:

Address:

Email:

Telephone:

Please indicate your desired level of sponsorship:

**PRESENTING SPONSOR** EXCLUSIV  
\$3,000 (+15% HST)

NOT  
AVAILABLE  
FOR 2024

Would you like your full-page ad to appear in the June or July/August issue of *doctorsNS*?

June magazine ad included

July/August magazine ad included

**SUPPORTING SPONSOR**  
\$2,000 (+15% HST)

Would you like your quarter-page ad to appear in the June or July/August issue of *doctorsNS*?

June magazine ad included

July/August magazine ad included

**HOLE SPONSOR** OR **HOLE-IN-ONE**  
\$750 (+15% HST) **SPONSOR** EXC

NOT  
AVAILABLE  
FOR 2024

Prize donation?

\$1,500 (+15% HST)

Yes

No

If yes, please describe the prize:



## PAYMENT INFORMATION

**An invoice will be issued once your selections are confirmed, all items are subject to HST.**

**Please return registration form to:  
Melissa Murray**

Communications Coordinator  
Doctors Nova Scotia

25 Spectacle Lake Drive,  
Dartmouth, NS B3B 1X7

Email: [melissa.murray@doctorsns.com](mailto:melissa.murray@doctorsns.com)

Tel: 902-452-9585



# GOLF REGISTRATION

The 18-hole tournament will begin at 12:00 p.m. on Thursday, June 6. and you will be provided with your tee time in advance. Please arrive at the course at least 20 minutes before your tee time.

The tournament format will be a fun-first, 4-person, “best ball” scramble - suitable for golfers of all calibre! Let us know if you have any preferred playing partner(s) and we’ll do our best to accommodate your request. This year’s tournament has a limit of 40 golfers. Register early to secure your spot!

The tournament cost includes green fees, a power cart, a seat sleeve of golf balls and dinner following the tournament. Additional golf registrations are available for \$165+HST.

Please fill out a separate registration form for each golfer.

## GOLFER INFORMATION

Name

Address:

Telephone:

Email:

Preferred partner\*:

Handicap (max 40):

*\*We will do our best to assign you to a team with your preferred partner.*

## PAYMENT INFORMATION

**An invoice will be issued once your selections are confirmed, all items are subject to HST.**

Please return registration form to **Melissa Murray**, Communications coordinator, Doctors Nova Scotia.  
25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Email: melissa.murray@doctorsns.com Tel: 902-452-9585