



 **Doctors**
Nova Scotia

2023

ANNUAL CONFERENCE

JUNE 9 & 10, 2023, DIGBY, N.S.
DIGBY PINES GOLF RESORT AND SPA

SPONSORSHIP OPPORTUNITIES

Join us in Digby for Doctors Nova Scotia's 169th annual conference.

ABOUT US

Doctors Nova Scotia is the professional association representing all physicians in the province. It is the oldest medical association in Canada and has over 3,500 members in total. The membership includes practicing physicians, retired physicians, medical students and residents.

ABOUT THE EVENT

Taking place at the Digby Pines Golf Resort and Spa, the Doctors Nova Scotia annual conference offers sponsors and exhibitors an opportunity to connect with Nova Scotia's doctors in a collegial atmosphere.

Each sponsor is invited to attend the President's Dinner and Dance on Friday night where sponsors can network with Nova Scotia's medical community. Complimentary pass(es) are provided to each sponsor.

Sponsorship levels

PLATINUM PACKAGE

\$5,000 (+15% HST) EXCLUSIVE

NOT
AVAILABLE
FOR 2023
AGM

EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at welcome President's Dinner and Dance
- Logo placement on luncheon menu
- Two tickets to the President's Dinner and Dance on Friday night
- Speaking opportunity and opportunity to display banner, other promotional items at the President's Dinner & Dance (5 mins)
- Opportunity to display banner and promotional items at the President's Dinner & Dance and reception
- Logo placement on President's Dinner & Dance menu

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, doctorsNS
- Full-page colour ad in the July/August edition of doctorsNS
- Logo placement on Doctors Nova Scotia's website

GOLD PACKAGE

\$3,000 (+15% HST) EXCLUSIVE

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EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Verbal acknowledgement by MC at President's Dinner and Dance
- Two complimentary tickets to the President's Dinner & Dance on Friday night
- Two tickets to the Saturday morning breakfast
- Speaking opportunity during the Saturday breakfast (5 mins)
- Opportunity to display banner, other promotional items at the Doctors Nova Scotia registration desk

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, doctorsNS
- Half-page colour ad in the July/August edition of doctorsNS
- Logo placement on Doctors Nova Scotia's website

SILVER PACKAGE

\$2,000 (+15% HST)

EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on signage at the event
- Two complimentary tickets to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, doctorsNS
- Quarter-page colour ad in the July/August edition of doctorsNS
- Logo placement on Doctors Nova Scotia's website

Sponsorship levels

BRONZE PACKAGE

\$1,000 (+15% HST)

EVENT RECOGNITION

- Logo placement on signage at the event
- Two complimentary ticket to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, doctorsNS
- Logo placement on Doctors Nova Scotia's website

INDIVIDUAL EVENT PACKAGE

\$1,500 (+15% HST) EACH

EVENT RECOGNITION

- An opportunity to display a banner/booth at the sponsored event
- Logo placement on signage at the sponsored event
- One complimentary ticket to the President's Dinner and Dance
- Verbal acknowledgement by MC at the President's Dinner and Dance
- Verbal acknowledgement by MC at sponsored event

MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, doctorsNS
- Logo placement on Doctors Nova Scotia's website

AVAILABLE EVENTS

- Morning break/business session
- Afternoon break/education session

STATIONERY SPONSORSHIP*

\$500 (+15% HST) EXCLUSIVE

This opportunity to place your logo on the event stationery is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 7, 2023**.

USB STICK SPONSORSHIP*

\$500 (+15% HST) EXCLUSIVE

NOT
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This opportunity to place your logo on the event USB stick is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 7, 2023**.

LANYARD SPONSORSHIP*

\$500 (+15% HST) EXCLUSIVE

NOT
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This opportunity to place your company logo on the lanyard is limited to one qualified applicant and is reserved on a first-come, first-served basis. Must be secured by **April 7, 2023**.

*Please note: The sponsoring company is responsible for creating, producing and delivering the sponsored item (USB or lanyard). Doctors Nova Scotia will provide assistance in locating a vendor if requested.

SPONSORSHIP REGISTRATION

CONTACT INFORMATION

Company Name:

Contact Person:

Name on name tag(s):

Address:

Email:

Telephone:

Fax:

To reserve space check all options that apply:

SPONSORSHIP PACKAGES

Level of sponsorship

<input type="checkbox"/> Platinum <i>magazine ad included</i>	\$5,000	NOT AVAILABLE FOR 2023 AGM
<input type="checkbox"/> Gold <i>magazine ad included</i>	\$3,000	
Silver <i>magazine ad included</i>	\$2,000	
Bronze	\$1,000	

MAGAZINE ADVERTISING

• in addition to magazine ad included in packages

• not all packages include a magazine ad

May issue

full-page colour	\$1,350
half-page colour	\$1,000
quarter-page colour	\$700
one-eighth-page colour	\$500

Individual event sponsorship

Welcome reception	\$1,500
A.M. break/business session	\$1,500
P.M. break/education session	\$1,500

June issue

full-page colour	\$1,350
half-page colour	\$1,000
quarter-page colour	\$700
one-eighth-page colour	\$500

Swag sponsorship

Lanyard	\$500	NOT AVAILABLE FOR 2023 AGM
Event USB stick	\$500	
Stationery	\$500	

Tickets to some events are available at additional charge, upon request.

An invoice will be issued once your selections are confirmed, all items are subject to HST.

Please return registration form to **Melissa Murray**, conference coordinator, Doctors Nova Scotia, 25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Tel: 902-481-4923 Fax: 902-468-6578