



 **Doctors**  
Nova Scotia

# 2019 ANNUAL CONFERENCE

---

JUNE 7 - 8, 2019, HALIFAX  
HALIFAX MARRIOTT HARBOURFRONT HOTEL

# SPONSORSHIP OPPORTUNITIES

Join us in Halifax for Doctors Nova Scotia's 165th annual conference.

## ABOUT US

Doctors Nova Scotia is the professional association representing all physicians in the province. It is the oldest medical association in Canada and has over 3,500 members in total. The membership includes practicing physicians, retired physicians, medical students and residents.

## ABOUT THE EVENT

Taking place at the Halifax Marriott Harbourfront Hotel, the Doctors Nova Scotia annual conference offers sponsors and exhibitors an opportunity to connect with Nova Scotia's doctors in a collegial atmosphere.

Each sponsor is invited to attend the welcome reception on Friday night where sponsors and exhibitors can network with Nova Scotia's medical community. Two complimentary passes are provided to each sponsor.

## STATIONERY SPONSORSHIP\*

**\$500 (+15% HST) EXCLUSIVE**

This opportunity to place your logo on the event stationery is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 6, 2019**.

## USB STICK SPONSORSHIP\*

**\$500 (+15% HST) EXCLUSIVE**

This opportunity to place your logo on the event USB stick is limited to one applicant and is reserved on a first-come, first-served basis. Must be secured by **April 6, 2019**.

## Sponsorship levels

### PLATINUM PACKAGE

**\$5,000 (+15% HST)**

NOT  
AVAILABLE  
FOR 2019  
AGM

#### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Two tickets to the welcome reception on Friday night
- Verbal acknowledgement by MC at welcome reception
- Logo placement on luncheon menu
- Two tickets to the President's Wrap Party on Saturday night
- Speaking opportunity and opportunity to display banner, other promotional items at the President's Wrap Party (5 mins)
- Opportunity to display banner, other promotional items at the President's Wrap Party and Board reception
- Logo placement on President's Wrap Party menu

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Full-page colour ad in the May edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

### GOLD PACKAGE

**\$3,000 (+15% HST)**

NOT  
AVAILABLE  
FOR 2019  
AGM

#### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on event signage
- Two tickets to the welcome reception on Friday night
- Verbal acknowledgement by MC at welcome reception
- Two complimentary tickets to the President's Wrap Party on Saturday night
- Two tickets to the Saturday morning breakfast
- Speaking opportunity during the AGM or Saturday breakfast (5 mins)
- Opportunity to display banner, other promotional items at the Doctors Nova Scotia registration desk

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Half-page colour ad in the May edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

## LANYARD SPONSORSHIP\* (EXCLUSIVE)

**\$500 (+15% HST)**

This opportunity to place your company logo on the lanyard is limited to one qualified applicant and is reserved on a first-come, first-served basis. Must be secured by **April 6, 2019**.

*\*Please note: The sponsoring company is responsible for creating, producing and delivering the sponsored item (USB or lanyard). Doctors Nova Scotia will provide assistance in locating a vendor if requested.*

## Sponsorship levels

### SILVER PACKAGE

\$2,000 (+15% HST)

#### EVENT RECOGNITION

- An opportunity to insert an ad in the electronic/print business agenda
- Logo placement on signage at the event
- Two complimentary tickets to the welcome reception on Friday night
- Verbal acknowledgement by MC at welcome reception
- Two complimentary tickets to the President's Wrap Party on Saturday night

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Quarter-page colour ad in the May edition of *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

### BRONZE PACKAGE

\$500 (+15% HST)

#### EVENT RECOGNITION

- Logo placement on signage at the event
- Two complimentary tickets to the welcome reception on Friday night
- Verbal acknowledgement by MC at welcome reception

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

### INDIVIDUAL EVENT PACKAGE

\$1,000 (+15% HST) EACH

#### EVENT RECOGNITION

- An opportunity to display a banner/booth at the sponsored event
- Logo placement on signage at the sponsored event
- Two complimentary tickets to the President's Wrap Party on Saturday night
- Verbal acknowledgement by MC at sponsored event

#### MEDIA RECOGNITION

- Logo placement on conference promotional materials
- Recognition in Doctors Nova Scotia's member magazine, *doctorsNS*
- Logo placement on Doctors Nova Scotia's website

#### AVAILABLE EVENTS

- Welcome reception
- Morning break/business session
- Afternoon break/education session

# SPONSORSHIP REGISTRATION

## CONTACT INFORMATION

Company Name:

Contact Person:

Name on name tag(s):

Address:

Email:

Telephone:

Fax:

To reserve space check all options that apply:

## SPONSORSHIP PACKAGES

### Level of sponsorship

<input type="checkbox"/>	Platinum <i>magazine ad included</i>	\$5,000	NOT AVAILABLE FOR 2019 AGM
<input type="checkbox"/>	Gold <i>magazine ad included</i>	\$3,000	
	Silver <i>magazine ad included</i>	\$2,000	
	Bronze	\$500	

### Individual event sponsorship

Welcome reception	\$1,000
A.M. break/business session	\$1,000
P.M. break/education session	\$1,000

### Swag sponsorship

Lanyard	\$500
Event USB stick	\$500

## MAGAZINE ADVERTISING

- in addition to magazine ad included in packages
- not all packages include a magazine ad

### May issue

full-page colour	\$1,350
half-page colour	\$1,000
quarter-page colour	\$700
one-eighth-page colour	\$500

### June issue

full-page colour	\$1,350
half-page colour	\$1,000
quarter-page colour	\$700
one-eighth-page colour	\$500

An invoice will be issued once your selections are confirmed, all items are subject to HST.

Please return registration form to **Melissa Murray**, conference coordinator, Doctors Nova Scotia,  
25 Spectacle Lake Drive, Dartmouth, NS B3B 1X7 Tel: 902-481-4923 Fax: 902-468-6578