

# Physician Engagement with the Nova Scotia Health Authority

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## Action Challenge:

Identify barriers and propose innovative, evidence-based solutions to improve connection and engagement of NSHA decision-makers with physicians.

## Findings: Nova Scotia physicians agree

Our Nova Scotia data shows that doctors believe that physician satisfaction and patient outcomes are improved with physician engagement with the Nova Scotia Health Authority (NSHA).

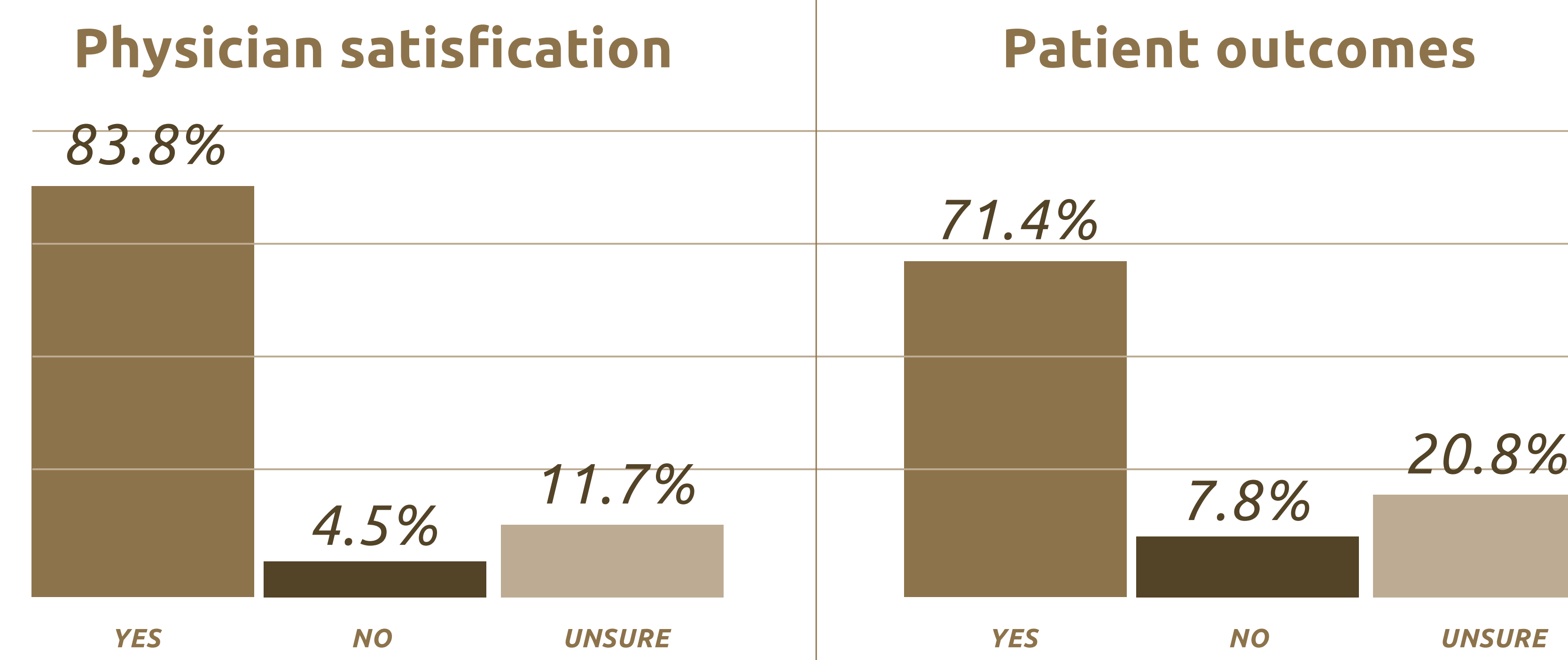
Survey respondents suggested the following strategies to overcome NSHA engagement barriers:

- Meet physicians where they are
- Involve front-line physicians in early and ongoing meaningful dialogue
- Develop a process that allows local decision-making authority

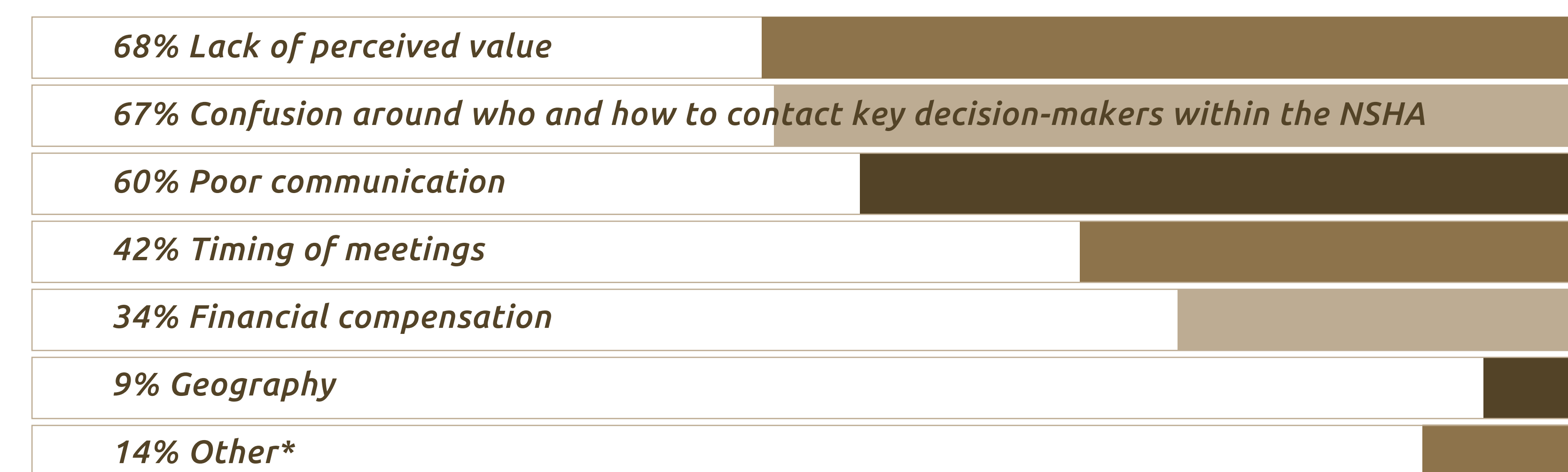
## Broad Stroke Recommendations:

1. Make physician engagement a priority
2. Clarify and simplify NSHA structure to facilitate communication
3. Partner with front-line physicians early in health system change
4. Timely responsiveness to issues raised by physicians
5. Develop a culture to allow physicians to deliver quality health care

Which of the following would be improved by better physician engagement with the NSHA?



## Barriers for engagement with the NSHA



\*Other barriers included lack of time, lack of trust, attitude of senior management, lack of opportunity and lack of regular dialogue.